

NEW JERSEY SYMPHONY

XIAN ZHANG MUSIC DIRECTOR

SEASON OPENING CELEBRATION

Voice of Nature

OCTOBER 6, 2024



RENÉE
FLEMING



XIAN
ZHANG

Join an array of cultural, social, business and civic leaders for an unforgettable celebration accented by fine dining and entertainment at this year's Season Opening Celebration! Get ready for an enchanting afternoon of musical brilliance and camaraderie as we come together to immerse ourselves in the majesty of nature with international superstar **Renée Fleming**, Music Director **Xian Zhang** and the New Jersey Symphony!

Net proceeds of this benefit event will support the New Jersey Symphony's education and community engagement programs. Each year, **these programs provide unparalleled opportunities for nearly 60,000 youth, families, and community members** from all backgrounds to learn, listen, perform, and develop a love of music. With a comprehensive Youth Orchestra as well as in-school programs, field trips, and family performances, **we bring music education to students from all corners of the state.** Our community programs are essential to New Jersey's rich cultural fabric—we provide a vital place for people of diverse experiences, interests, and abilities to **come together and listen, create, and share in meaningful, unifying experiences.**

Dress code is cocktail attire.



Brunch: 1 pm

Enjoy networking opportunities over hors d'oeuvres, food stations and an open bar.



Season Opening Concert: 3 pm

As fall colors flare, America's most celebrated soprano, **Renée Fleming**, adds the exquisite hues of her own voice to this concert, inspired by her 2023 GRAMMY Award-winning album, **Voice of Nature: the Anthropocene**. This special performance spans Classical, Romantic and contemporary music, exploring nature as both inspiration and victim of humanity.

RSVP by September 13, 2024

njsymphony.org/opening

Support Opportunities

Your support extends far beyond our gala event. It has a significant impact on the musicians, students and communities the Symphony serves. Thank you!

Guest Tickets	Digital Ad	Reserved Table at Brunch	Name/Logo Featured on Materials	Listing in Program Book	Parking
---------------	------------	--------------------------	---------------------------------	-------------------------	---------

SPONSORSHIPS

Celebration Sponsor – \$50,000 <i>(Includes a \$43,000 donation)</i>	20	Full Screen	✓	✓	✓	✓
Brunch Sponsor – \$35,000 <i>(Includes a \$29,400 donation)</i>	16	Full Screen	✓	✓	✓	✓
Diamond Sponsor – \$25,000 <i>(Includes a \$21,500 donation)</i>	10	Full Screen	✓	✓	✓	✓
Platinum Sponsor – \$15,000 <i>(Includes a \$12,200 donation)</i>	8	Full Screen	✓	✓	✓	✓
Gold Sponsor – \$10,000 <i>(Includes an \$7,900 donation)</i>	6	Full Screen		✓	✓	✓
Silver Sponsor – \$5,000 <i>(Includes a \$3,600 donation)</i>	4	Full Screen		✓	✓	✓

TICKETS

VIP Ticket Package – \$2,500 Brunch and concert seats in a Grand Tier or Tier 1 Box <i>(Includes a \$1,800 donation)</i>	2				✓	✓
Celebration Ticket – \$500 Brunch and concert seat in Orchestra or Tier 1 <i>(Includes a \$150 donation)</i>	1					✓
Brunch Add-On Ticket – \$350 Admission to the brunch. Must already have a ticket to the concert. <i>(Includes a \$150 donation)</i>	1					✓

YOUNG PROFESSIONALS (AGES 21-40)

NextGen Ticket – \$275 Brunch, concert seat in Front Orchestra and 2024–25 NextGen membership with benefits.	1					✓
--	---	--	--	--	--	---

DIGITAL ADVERTISING

Art Due by September 13, 2024. Ads will appear in an on-screen slideshow on lobby monitors.

Full-Screen ad (color) – \$2,000 Pixel Dimensions: 1920 w x 1080 h, Size: min 100 dpi, File: jpeg pr png

Half-Screen ad (color) – \$1,000 Pixel Dimensions: 960 w x 1080 h, Size: min 100 dpi, File: jpeg pr png

Email high-res png or jpeg files to events@njsymphony.org. Please reference Season Opening Celebration. If you want help with the wording in your ad, let us know and we'll create text for you.

NEW JERSEY SYMPHONY

Season Opening Celebration 2024-25 | Reservation

RESERVATIONS AND AD MATERIALS DUE BY SEPTEMBER 13

For online reservations and payments: TBD

NAME	ADDRESS	
COMPANY	CITY	
EMAIL	STATE	ZIP
PRIMARY PHONE	<input type="radio"/> mobile <input type="radio"/> home <input type="radio"/> work	
LISTING	<i>(Please print your name or organization name as you wish it to be recognized in print for this event)</i>	

Sponsorships

- \$50,000 Celebration Sponsor
- \$35,000 Brunch Sponsor
- \$25,000 Diamond Sponsor
- \$15,000 Platinum Sponsor
- \$10,000 Gold Sponsor
- \$5,000 Silver Sponsor

Tickets

- ___ \$2,500 VIP Ticket Package (2 tickets)
- ___ \$500 Celebration Ticket(s)
- ___ \$350 Brunch Add-on Ticket(s)
- ___ \$275 Next Gen Ticket(s) ages 21-40

Donation

\$_____ in lieu of attending to support Symphony Education and Community Engagement Programs.

Digital Advertising

- \$2,000 Full-screen ad
- \$1,000 Half-screen ad

If you would like us to create your ad, please provide wording below:

Payment Information

Total amount of order \$ _____

- Check enclosed payable to *New Jersey Symphony*
- Charge to: Visa MasterCard American Express Discover
- Please add 5% to my credit card transaction to cover fees and direct more funding to Symphony programs.

ACCOUNT #	EXP DATE	CVV
NAME ON CARD		
SIGNATURE		

Please complete and return this form and payment to:
MAIL: New Jersey Symphony | 60 Park Place, Suite 900 | Newark, NJ 07102
EMAIL: events@njsymphony.org

ON25 Sponsorship Brochure Form